

University philanthropy: David & Lucile Packard Foundation

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Key findings

The David and Lucile Packard Foundation was founded in 1964 and ranks in the top 10 of US family foundations. When the Foundation funds universities, conservation and environmental programmes are often the reason.

- Our analysis of its giving between 2014-18 shows that the Packard Foundation has consistently awarded 14% of donations annually to universities and higher education institutions.
- In the last five reported years it has given \$220.1m in grants to 104 universities in 12 countries.
- US universities are by far the biggest beneficiaries. 90 American universities received 98% of Packard university giving, totaling \$214.5m.
- Reflecting the founders' association with the state, Californian universities top the Packard Foundation giving table.
- The University of California, Berkeley, received the largest sum from the Foundation (\$15.4m), followed by Stanford University (\$14.4m) and University of California, San Francisco (\$11.9m).
- The Universidad Nacional de Mexico received the largest single international university donation - \$995k - in 2014.
- The University of the South Pacific in Fiji is the next biggest beneficiary receiving awards in 2014 and 2015 totaling \$938k.
- Australasia is the preferred region for international giving. Three Australian and one Fijian university have received \$1.4m in giving between 2014-18.
- Asian universities are the third biggest regional beneficiary – four universities in China, Indonesia and Pakistan received \$1.4m.
- The median average donation to a non-US university was \$115k.

About UniversityPhilanthropy.com

UniversityPhilanthropy.com is the dedicated research arm of The Cape Partnership, the London-based public affairs and policy advisory firm. Our research looks exclusively at trends in UK philanthropy and giving to non-UK universities. Contact: office@capepartnership.com

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Key facts

The David and Lucile Packard Foundation has focused its giving on three significant areas: Conservation and science; population and reproductive growth; and children, families and communities.



Top 5 international beneficiaries of Packard Foundation giving

Institution	Country	Total (2014-18)
Universidad Nacional de Mexico	Mexico	\$995,000
University of the South Pacific	Fiji	\$938,969
Lahore Univ. of Management Science	Pakistan	\$712,629
Wageningen University	Netherlands	\$605,800
Shanghai Jiao Tong University	China	\$585,000

Top 10 beneficiaries of Packard Foundation giving (2014-18)

University	Country	Sum
UC, Berkeley	US	\$15.4m
Stanford	US	\$14.4m
UC, San Francisco	US	\$11.9m
John Hopkins	US	\$11.0m
Harvard	US	\$10.4m
C.I.T.	US	\$8.0m
Oregon State	US	\$7.2m
Princeton	US	\$7.1m
Georgetown	US	\$6.9m
M.I.T.	US	\$6.9m

Supporting international marine conservation

A significant amount of the Packard Foundation's giving (\$1.6bn) has been awarded to marine conservation programmes, including projects for sustainable fisheries and aquaculture. The Foundation has awarded over 2,000 grants to 148 organisations in this effort. Non-US universities are some of the beneficiaries of the Foundation's marine conservation giving. Recent examples include:

- Shanghai Jiao Tong University - To support a comprehensive analysis on the importance of coastal wetlands for marine ecosystems, fisheries, and livelihoods in China (Grant: \$585,000).
- Stockholm University - To operationalize the commitments of the *Seafood Businesses for Ocean Stewardship* initiative and fund follow-up actions (Grant: \$367,000).
- University of Technology, Sydney - For assessing fisheries governance regarding the benefits tuna fisheries bring to Indonesian coastal communities (Grant: \$362,000).

About our research

The purpose of this research was to identify university giving by the David & Lucile Packard Foundation. Data over the past five years used to compile this study has been drawn from the Foundation's US tax returns. For more information, contact: office@capepartnership.com

