

University philanthropy: The Arcadia Fund

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Key findings

Established in 2001, the Arcadia Fund is a British-based foundation established by Harvard historian Lisbet Rausing and her husband Peter Baldwin, also a history professor who teaches at University of California, Los Angeles.

- Since its foundation, it has awarded \$678m in grants. It has a significant track record of funding universities.
- According to a study of 10 years of its giving, around 60% of its awards have been made to universities primarily in the UK and the US.
- It allocates the majority of its funding to three core areas - preserving endangered culture, environmental causes and open access to information.
- In the last ten reported years it has made 80 grants to 21 universities and higher education institutions totaling \$214m.
- US universities are the biggest beneficiaries. 8 US universities received 61% of Arcadia Fund university giving, totaling \$130m.
- Yale University has received the largest volume of funding over the past decade.
- The top three university beneficiaries are Yale (\$61m), Cambridge University (\$52.6m) and the University of California, Los Angeles which has received (\$32.1m).
- The top 10 university beneficiaries are evenly split between UK and US institutions. Collectively they have received 96% of Arcadia university giving (\$204.9m) over the past 10 years.
- Cambridge University was the recipient of the single largest university donation in the past decade. It received \$30.3m in 2018 to support a major environmental programme.
- German universities are the third biggest group of beneficiaries. The Arcadia Fund has donated \$5.4m to three German universities in the past three years.

About UniversityPhilanthropy.com

UniversityPhilanthropy.com is the dedicated research arm of The Cape Partnership, the London-based public affairs and policy advisory firm. Our research looks exclusively at trends in UK philanthropy and giving to non-UK universities. For more information contact: office@capepartnership.com

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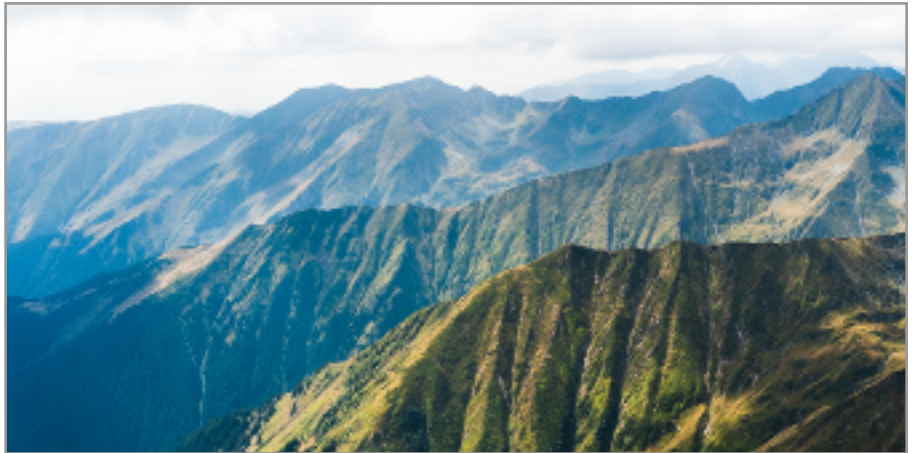
Key facts

The Arcadia Fund reports that much of its giving over the past 20 years is directed to two core areas:

- Culture (41%)
- Environmental (37%).

Top 10 beneficiaries of Arcadia Fund giving (2010-19)

| University | Country | Sum |
|-------------|---------|---------|
| Yale | US | \$61.0m |
| Cambridge | UK | \$52.6m |
| UCLA | US | \$32.1m |
| Harvard | US | \$27.0m |
| SOAS | UK | \$11.0m |
| Berkeley | US | \$5.8m |
| Oxford | UK | \$5.4m |
| UCL | UK | \$5.0m |
| Southampton | UK | \$2.7m |
| Virginia | US | \$2.4m |



Conservation at Cambridge

The Cambridge Conservative Initiative is a collaboration led by the University in partnership with nine leading biodiversity conservation organisations.

Based at the University's Conservation Research Institute, the Initiative launched its *Endangered Landscapes Programme* in 2018. The Arcadia Fund's \$30m donation was the main source of start-up funding for the project.

The programme which is geared to restoring Europe's endangered landscapes, includes plans to:

- Return predatory sandbar sharks and monk seals to the coast of Turkey.
- Create opportunities for the reintroduction of wolves, moose, European bison and greater spotted eagles in Belarus and Ukraine.
- Establish a wilderness area in the Carpathian Mountains in Romania.

About our research

The purpose of this research was to identify university giving by the Arcadia Fund. Data over the past ten years used to compile this study is available from the Arcadia Fund. For more information, contact: office@capepartnership.com

